

DUPLICATE

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
939427-1	09/09/12	September 2012	08/27/12 - 09/03/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
Americans for Prosperity Fo	AMERICANS FOR PROSPERITY	1870

Flight Dates	Order #	Alt Order #
08/28/12 - 09/03/12	939427	06261033

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/28/12	08/31/12	WPBF News 25 @ Noon 12pm-1230pm	12pm-1230pm	-T-TF--	:30	3	\$325.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-T-TF--	3	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	08/28/12	12:23 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AFP-12-TV-18H	\$325.00 NM
1	WPBF	Th	08/30/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AFP-12-TV-18H	\$325.00 NM
2	WPBF	F	08/31/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AFP-12-TV-20H	\$325.00 NM
2	08/29/12	08/30/12	Jeopardy	7:30-8PM	--WT---	:30	2	\$1,600.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--WT---	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	08/29/12	7:41 PM	Jeopardy	7:30-8PM	:30	AFP-12-TV-18H	\$1,600.00 NM
1	WPBF	Th	08/30/12	7:41 PM	Jeopardy	7:30-8PM	:30	AFP-12-TV-18H	\$1,600.00 NM
3	08/28/12	08/31/12	Nightline	11:35-12:05AM	-T-TF--	:30	3	\$475.00	NM
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-T-TF--	3	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	08/28/12	11:49 PM	Nightline	11:35-12:05AM	:30	AFP-12-TV-18H	\$475.00 NM
1	WPBF	Th	08/30/12	12:18 AM	Nightline	11:35-12:05AM	:30	AFP-12-TV-18H	\$475.00 NM
	LR- Network Program Runover								
3	WPBF	F	08/31/12	12:01 AM	Nightline	11:35-12:05AM	:30	AFP-12-TV-20H	\$475.00 NM
4	08/28/12	09/01/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	-T-TF--	:30	3	\$800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-T-TF--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/28/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AFP-12-TV-18H	\$800.00 NM
3	WPBF	Th	08/30/12	11:51 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AFP-12-TV-18H	\$800.00 NM
	LR- Network Program Runover								
2	WPBF	F	08/31/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AFP-12-TV-20H	\$800.00 NM
5	09/01/12	09/01/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----1-	1	\$175.00				



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7	09/01/12	09/01/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$500.00	NM																																																							
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8	09/02/12	09/02/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$200.00	NM																																																							
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Lehigh Valley, PA 18002-6885

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15	09/03/12	09/03/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	1-----	:30	1	\$800.00	NM
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16	09/01/12	09/01/12	Sat 7pm News	7-730pm	-----S-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 09/01/12 7:30 PM Sat 7pm News 7-730pm :30 AFP-12-TV-20H \$400.00 NM LR - Football									
17	08/28/12	08/31/12	Dr. Oz	4-5p	-TWTF--	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -TWTF-- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 08/28/12 4:31 PM Dr. Oz 4-5p :30 AFP-12-TV-18H \$525.00 NM									
18	08/28/12	08/31/12	10-11a Anderson Cooper 10-11a	10-11a	-TWTF--	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -TWTF-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 08/31/12 10:21 AM 10-11a Anderson Cooper 10-11a :30 AFP-12-TV-20H \$250.00 NM									
19	09/01/12	09/01/12	Sat Prime College Football	8-1130pm	-----S-	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----S- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 09/01/12 8:06 PM Sat Prime College Football 8-1130pm :30 AFP-12-TV-20H \$1,500.00 NM									
Total Spots							23		

Payment Terms 30 Days

<u>Gross Total</u>	\$15,075.00
<u>Agency Commission</u>	\$2,261.25
<u>Net Amount Due</u>	\$12,813.75